



Dear School Heads / Principals,

The phenomenal success of the '**A2Z Champs Art & Creative Writing Competitions**' is a reflection of trust and involvement of the earnest institutes from all across Pakistan. Working with the worthy Heads of the prestigious partner institutions has been wonderful and exceptional as always. A big '**THANK YOU**' to the students, staff and management of the institutes for their enthusiastic participation.

We hereby announce the commencement of 18th Edition of:

A2Z Champs Art & Creative Writing Competition 2025 ^(Season 1)

The competition offers two categories i.e. **Art** (*Poster making*) and **Creative Writing** (*Essay writing*). This competition will certainly help the participants to discover and demonstrate their creative skills.

The theme for the event is:

My Motherland *a special place in my heart*

A motherland is a term that refers to the country of one's birth or upbringing, and it holds a special place in one's heart. It is a place where one has memories, friends, and a sense of belonging. The love for one's motherland is a combination of emotional, cultural, and historical ties that bind an individual to their country of origin. It encompasses a deep appreciation for the unique qualities and characteristics of one's country, including its people, history, customs, and culture. To love one's motherland is to feel a strong sense of pride and loyalty, and to work towards preserving its heritage and ensuring a bright future for future generations. The motherland represents a source of identity and belonging, and is a fundamental part of one's personal and cultural history.

The schedule of the competition is as follows:

Event start date	14 th February 2025
Last date for entries submission	14 th April 2025
Results announcement date	19 th May 2025
Dispatch of prizes & rewards	26 th May 2025

Rules for participation along with consolidated and individual registration forms for **A2Z Champs Art & Creative Writing Competition 2025** ^(Season 1) are enclosed herewith. Registration forms and other details may also be downloaded from our website www.a2z-c.com.

Thank you for entrusting us and good luck to our young geniuses.

Best regards,

Event Coordinator